



THE UNIVERSITY *of*
NEW MEXICO



Health Extension Rural Offices (HEROs): Bringing Health Sciences to Your Community

(A joint program of the University of New Mexico and New Mexico State University)

HERO Description

HERO Agents are community health advocates who will live and work in NM communities as representatives of the UNM Health Sciences Center and NMSU Cooperative Extension. As members of the community, HEROs are created to improve health, retain local health providers and recruit and successfully train future generation of local youth in health careers. HERO Agents help their communities develop capacity to address local health needs.

HERO Duties

HEROs link community health priorities with university resources in order to:

- Improve local health services and systems:
 - Facilitate access to and use of practice relief and service coverage
- Build a vigorous, local health workforce:
 - Support local activities that encourage youth to become health professionals
 - Facilitate recruitment and retention of health providers
- Strengthen the abilities of the community to address local health problems:
 - Assist communities to identify and develop solutions to address a variety of priority health issues
 - Support involvement in community-based research activities associated with local health issues

*Note: Rent needed for HERO offices will be covered by communities or NMSU Cooperative Extension

UNM Health Sciences Center • Office for Community Health

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